



Dynamic, Innovative & Passionate Designer crafting user- centric solutions

Expertise:

- Ability to think logically and empathise with clients has enabled an effective approach to design challenges from a user-centered perspective.
- Strong background in client management, project execution, and digital expertise across agencies, tele-communications and development.
- Excel at delivering high-quality projects on schedule and within budget, even under tight deadlines, thanks to a pragmatic approach and meticulous attention to detail

Experience

Oscar & Rose Ltd
UX/UI Design Consultant

Jun 22 - Now

Role: User experience-driven web designer with expertise in enhancing the user experience and optimizing websites across diverse industries.

Experience: Proven track record of crafting user-centered solutions for a wide range of projects, from eCommerce sites for garden centers and clothing brands to corporate websites.

- **Skillset:** Proficient in utilising Figma to seamlessly wireframe, design, and prototype websites, ensuring a consistent user experience across all devices.
- **Portfolio:** Demonstrates a versatile skillset, encompassing projects for eCommerce,, fashion brands, and even a neon signage company, showcasing adaptability and expertise in various industries.

Maximise IT
UX/UI Design Consultant

Oct 23 - Dec 23

Role: Contract designer responsible for the creation and implementation of user-centered design solutions for an ESG platform, working closely with developers, the delivery team, and the product owner.

Experience: Proven experience in agile web design methodologies, including working in sprints and collaborating with cross-functional teams.

“Steve has contributed beyond great designs helping us to improve data visualisations and user features. He’s created marketing and website material to support our sales activities. Thank you for your help and endless patience.”

Andy Franks - Managing Director | Maximise IT Solutions

Responsibilities:

- Conduct thorough user research and analyse competitive landscapes to identify user needs and market trends.
- Develop a comprehensive brand identity for the ESG platform, including visual elements, messaging, and marketing collateral.
- Create detailed wireframes and prototypes for Flood Risk and Carbon Capture applications, ensuring a user-friendly and intuitive experience.
- Design and build a fully functional website using WordPress Oxygen Builder, showcasing the platform's capabilities and value proposition.
- Craft compelling presentations to effectively communicate the platform's value to stakeholders and potential customers.

